

More Coverage. More Impact. More Value.



Dates	DEADLINE	PUBLISHED
Feb/Mar 07	19 Jan 07	12 Feb 07
Apr/May 07	16 March 07	9 April 07
June/July 07	11 May 07	4 June 07
Aug/Sept 07	6 July 07	30 July 07
Oct/Nov 07	7 Sept 07	1 Oct 07
Dec/Jan 07	2 Nov 07	26 Nov 07



Distribution

Shropshire Review by Royal Mail

Our policy is to provide **complete door to door coverage**, because disposable incomes of consumers are determined by many factors other than the size of house they live in. Royal Mail delivery is also the only truly effective way of targeting the affluent rural based population of South East Shropshire.

Postcode	Area	Copies
DY12 (Sec 3)	Kinlet	542
DY14 (Sec 8)	Clebury Mortimer	1502
TF11 (Sec 8 - 9)	Shifnal	4301
TF12 (Sec 5)	Broseley	2491
TF13 (Sec 6)	Much Wenlock	1694
WV15 (Sec 5 - 6)	BRIDGNORTH East	3617
WV16 (Sec 4 - 6)	BRIDGNORTH West	7825
WV5 (Sec 7)	Claverley	1105
WV7 (Sec 3)	Albrighton	2823

Total Royal Mail Distribution 25,900

PLUS:

Homebuyer Handbook 3,000

available for free pick up from Estate Agents and selected distribution points throughout Shropshire as well as major supermarkets in Shrewsbury and Telford.

Total available copies:

30,000

Balance of print run delivered to key business decision makers in Shropshire and reserved for reader fulfillment and pick up.

Mechanical Data

Page Trim Area	230mm x 148mm
Full Page Bleed	+3mm
Page Print Area	210mm x 128mm
Half Page	(Horiz) 103mm x 128mm (Vert) 210mm x 62mm
Quarter Page	(Horiz) 49mm x 128mm (Vert) 103mm x 62mm
Eighth Page	49mm x 62mm
Sixteenth Page	49mm x 28mm

Rates ALL RATES PER ISSUE (exc VAT)	DISCOUNTS		
	10% PRE PAY	15% 4 ISSUES	15% + 10% 4 ISSUES + PREPAY
<i>Shropshire Review</i>			
ONE ISSUE			
DPS	£1675	£1507.50	£1423.75
Full Page	£975	£877.50	£828.75
Half Page	£595	£535.50	£505.75
Quarter Page	£370	£333.00	£314.50
Eighth Page	£200	£180.00	£170.00
Sixteenth Page	£95	£85.50	£80.75
<i>Homebuyer Handbook</i>			
ONE ISSUE			
DPS	£1275	£1147.50	£1083.75
Full Page	£750	£675.00	£637.50
Half Page	£450	£405.00	£382.50
Quarter Page	£270	£243.00	£229.50
Eighth Page	£150	£135.00	£127.50
Sixteenth Page	£90	£81.00	£76.50

Telephone our sales department on (01746) 766848 for details of combined package rates on these titles.

Design & Artwork

All advertisers qualify for our comprehensive free design service.

Contact our sales department for details.

Customer supplied Artwork Electronic artwork acceptable on CD Rom or by email: High Res PDF format only.

Please contact us regarding other program formats and ISDN facilities.

All electronic artwork to be supplied at the correct size and with colour match prints.

PLEASE NOTE: Reproduction of individual CYMK tint values of less than 10% cannot be guaranteed.

FULL TERMS AND CONDITIONS OF ACCEPTANCE OF ADVERTISEMENT BOOKINGS OVERLEAF.



ReviewMedia Ltd • 21 Whitburn Street • Bridgnorth • Shropshire • WV16 4QN
Tel: (01746) 766848 • Fax: (01746) 764226 • Email: info@reviewmedia.com